Make the Most of Your Membership

Your guide to Anoka Area Chamber member benefits

We're glad you're here. Your Anoka Area Chamber membership comes with real tools to help you get noticed, meet the right people and run your business. Most are already included in your dues. Use this guide to pick the ones that fit your goals.

Start with your goal

If you want to...	Start with	Cost
Be found by new customers	Website listing, Visitors Guide and Business Directory, member referrals	Included
Tell your story	Chamber Chat Podcast, Member News, Member of the Week	Included
Promote an offer or event	Member email blast, Monday Morning Bulletin Board	One blast included; a second is $99
Meet other business owners	AM Connections, MIX Business After Hours, luncheons	AM Connections is free
Celebrate a milestone	Ribbon cutting	Included
Find a place to meet	Turok-Halsey Conference Room	One rental a year included
Hire	Job Mart	Free
Give back and get known	Committees, Ambassador Program	Your time

Get noticed

These benefits put your business in front of customers, and most of them work without you lifting a finger.

Website listing

Customers can find you online. Your business is listed at www.anokaareachamber.com, where visitors search by business name and category.

How to use it: You're already listed. Look yours up and tell us if anything needs updating.

Visitors Guide and Business Directory

Your name is in 3,000 printed copies across the community. Members in good standing are included in our annual directory, available at the Chamber office, at city halls and digitally.

- Printed in early December each year
- Joined after printing? You'll be in the next edition
- Want to stand out? Advertising space is open to members only

Member News

Spotlight your business in our newsletter twice a year. Share what's new, what you offer or what you're celebrating.

How to use it: Send up to 200 words with a photo or logo to nikki@anokaareachamber.com by the 1st of the month. The newsletter goes out mid-month.

Member of the Week

Help members and the community get to know you. A featured spotlight introduces your business and what you offer.

How to use it: Contact Nikki to get on the schedule.

Tell your story

People do business with people they know. These benefits give you a voice in front of the whole Chamber network.

Chamber Chat Podcast

Get a professionally produced video interview about your business. Think of it as a mini commercial that keeps working long after the recording. We film at QCTV.

- Put a face and a voice to your business to build trust
- Reach the Chamber network through shared member stories
- Reuse the video on your social media, newsletter and website

How to use it: Email nikki@anokaareachamber.com to get on the schedule.

Member email blast

Send your message straight to the Chamber network. You get one complimentary email blast each year, and we send it for you.

> **Good to know:** A second blast is available for $99. The limit is two per year.

Monday Morning with Nikki

Promote your event for free and stay in the loop. Our weekly email covers upcoming events, ways to get involved and community highlights.

How to use it: Send up to 50 words for the Bulletin Board feature, up to three weeks before your event.

Ambassador goodie bags

Put your product directly into people's hands. Our Ambassadors hand out goodie bags, and your item can be inside.

How to use it: Provide 25 pieces of an item with real value. Coupons are not accepted. Contact the Chamber to arrange your contribution.

Build relationships

You don't have to know everyone to get started. Show up, introduce yourself and we'll help you make connections.

AM Connections

Trade leads and introduce your business in one minute. It's free, friendly and a great first event.

- 1st and 3rd Wednesdays, 7:45 to 9:00 AM
- At the Chamber office
- Bring your business cards

MIX Business After Hours

Meet new people in a relaxed setting. Casual networking from 4:00 to 6:00 PM, with new faces and familiar ones.

How to use it: Check the Chamber calendar for upcoming dates and locations.

Educational and networking luncheons

Learn something useful while you connect. Topics change, so there is always something new.

How to use it: Watch the newsletter for upcoming luncheons.

Ribbon cuttings

Celebrate your big moment with a crowd. Grand opening, expansion or anniversary, we'll help you mark it and bring people together.

How to use it: Contact Nikki to schedule.

Member referrals

We send business your way. When someone asks us for a recommendation, we share all relevant member options, with the public and within our network.

Use your resources

Practical help for everyday business needs, from meeting space to hiring.

Turok-Halsey Conference Room

Meet in downtown Anoka at no charge. Your membership includes one complimentary rental of up to two hours each calendar year.

- At the Chamber office, 12 Bridge Square
- Conference seating for up to 22 people
- Wi-Fi, presentation display, whiteboard, easel and paper
- Kitchenette with refrigerator, sink and microwave
- Member rates for additional rentals

How to use it: Call 763-421-7130 to check availability and reserve.

> **Good to know:** The complimentary rental is for your member organization. It can't be used for recurring meetings, fundraisers, paid programs or events that charge admission. Rentals are subject to availability. See the rental policy for full guidelines.

Member lists and mailing labels

Reach fellow members directly, at no cost. Lists include business name, contact, phone, and address.

How to use it: Ask Tami for a printed list, an email file or mailing labels.

Workforce resources

Post your open positions for free. Our Job Mart shares your openings, and our newsletter brings you monthly workforce insights.

How to use it: Send us your job listing and application details.

Member-to-member discounts

Save money and win new customers. Use offers from fellow members, or share one of your own.

How to use it: See current discounts on the Chamber website, or send us your offer.

New member incentives

Get a head start. New members receive an incentive form to help them get going.

How to use it: Not sure which opportunity fits? Ask us and we'll walk through your options.

Get involved

You belong here. Getting involved is optional, and it's one of the fastest ways to become a familiar face.

Committees

Help shape Chamber events and build deeper relationships. Join one that matches your interests.

- Gala Dinner Committee

- Golf Fundraiser Committee
- Ambassadors Committee
- Ask about other opportunities, including nonprofit and education interests

Ambassador Program

Become the welcoming face of the Chamber. Ambassadors greet new members, build connections and attend ribbon cuttings. It's a great fit if you enjoy meeting people and supporting local businesses.

How to use it: Contact Nikki to learn more.

Community connection

Be part of what makes our communities thrive. We support local events, nonprofits and initiatives.

How to use it: Watch Chamber communications for ways to take part.

Chamber leadership

Your Chamber is led by members like you. A 16-member Board of Directors, elected by the membership, provides leadership and direction. Our staff is here to help you get the most from your membership.

- Nikki Kalvin, President
- Tami Flygare, Operations Manager

We're here for you

Have a question, an idea or a goal for your business? Reach out. We'll help you find a good place to start.

Chamber office	12 Bridge Square, downtown Anoka
Phone	763-421-7130
Website	www.anokaareachamber.com
Nikki Kalvin	nikki@anokaareachamber.com
Tami Flygare	tami@anokaareachamber.com

Thank you for being part of the Anoka Area Chamber. We're better because you are here.